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FOR IMMEDIATE RELEASE

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Cal Poly Kennedy Library Wins \$10,000 John Cotton Dana Award

SAN LUIS OBISPO – Cal Poly's Kennedy Library has been awarded a John Cotton Dana Award and a \$10,000 grant, an honor given annually to recognize "outstanding achievement in the promotion of library services." The Kennedy Library was one of eight winners.

This internationally recognized competition is jointly sponsored by EBSCO Publishing, the H. W. Wilson Foundation, and the Library Leadership and Management Association (LLAMA), a division of the American Library Association (ALA).

Karen Lauritsen of the Kennedy Library submitted the winning application on behalf of a team of staff and students who designed the library's 2012 Banned Books Week campaign (<http://lib.calpoly.edu/books/banned/>). The campaign included an interactive website, print design system, infographic exhibit, podcast series, student video, and a live interview with author and director Stephen Chbosky.

The interactive webpage has attracted more than 6,000 visitors from around the world. Dozens of libraries across the nation linked to the site, where visitors can still find out how many banned books they've read.

The award will be given at a reception Sunday, June 30, during the ALA annual conference in Chicago. More information is available online at lib.calpoly.edu/about/news/13_0422_jcd_award.html.

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